Healthcare priority setting in SSA

*Role of Private Sector*

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*Charles Ngoh*
Private sector can play a role in all three dimensions to consider when moving towards universal coverage:

- **Population:** who is covered?
- **Services:** which services are covered?
- **Direct costs:** proportion of the costs covered

Company-led access initiatives

Extended to non-covered

Current pooled funds

Reduce cost sharing and fees

Include other services

Evidence-based decision-making

Private insurance

Opportunities for private sector support in priority setting and achieving UHC are many (1)

- Supporting the setup of tailored HTA structures, processes and approaches to enable efficient use of resources
- Providing evidence required to enable informed decision-making on coverage when structures and processes are in place
- Offering pricing schemes including international differential pricing to improve affordability
Opportunities for private sector support in priority setting and achieving UHC are many (2)

- Offering patient support programmes to address affordability in the out-of-pocket segment
- Driving initiatives to improve risk-pooling healthcare financing opportunities
- Implementing company-led access initiatives, including capacity building
And where do the public health authorities come in?

Governments need to embrace priority setting, transparent and evidence-based decision-making, and make these healthcare policy priorities.
Doing now what patients need next